



2015 Annual Meeting

Holiday Eco Pass Presentation

by

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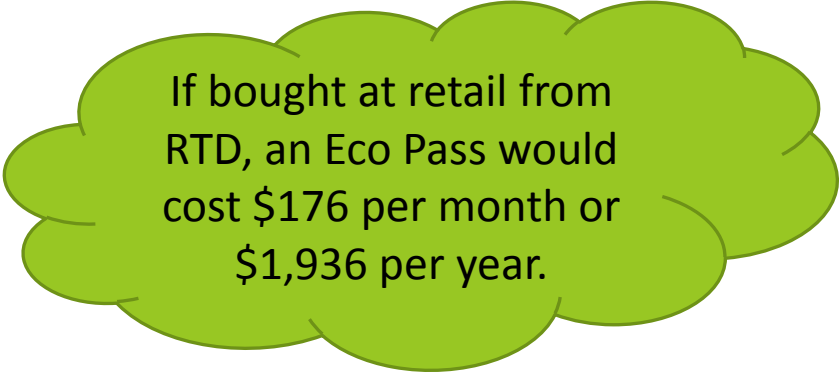
With help from *Karin Hoskins* and *Landon Hilliard*

- What is the Holiday Eco Pass Program?
- How much does it cost the Holiday HOA?
- How is it paid for?
- Who can use it?
- How much is it used?
- How do I get a Holiday Eco Pass?
- How long is it valid for?

Topics Covered in this Presentation


- An Eco Pass is an annual transit pass that allows for free, unlimited access to all Local, Express, and Regional bus and light rail routes across the RTD network in Boulder and the Denver metropolitan area.
- For example, the SKIP and Route #204 bus routes serve our Holiday neighborhood.
- A trip to DIA on the AB bus route, aka the SkyRide, is only \$2.50 each way with your Holiday Eco Pass.
- You can find more useful information on the main RTD web site at www.rtd-denver.com/index.shtml .

What is the Holiday Eco Pass Program?



If bought at retail from RTD, an Eco Pass would cost \$176 per month or \$1,936 per year.

- The Eco Pass program is one of the largest items on the Holiday Master HOA budget
- It currently costs about \$21,000 per year



How much does it cost the Holiday HOA?

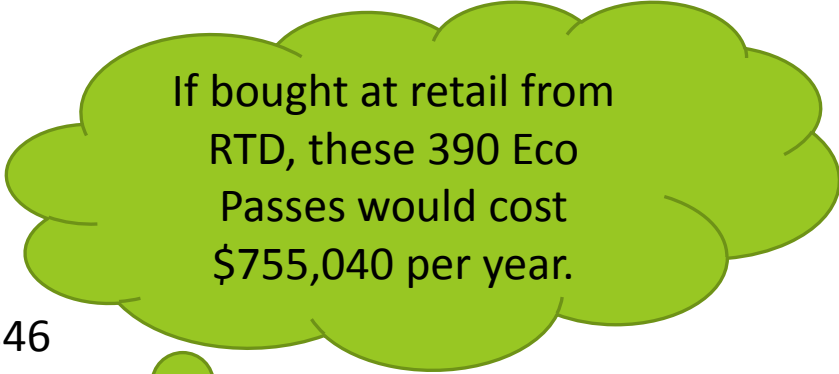
- The Holiday Eco Pass is paid for by your monthly Holiday Master HOA fee (currently ~\$20/month, per household)

How is it
paid for?

- The Holiday Eco Pass program is for residents of the Holiday Neighborhood only - see map at <http://www.holidayneighborhood.com/map.php> for the geographic boundaries of the Holiday Neighborhood
- There is no limit to the number of Eco Passes per household

Who can
use it?

- # of Holiday households 346
- # of Holiday residents 626
- # of Holiday Smart Cards **390**
- # of active Holiday Riders 431
- RTD still has no usage data for the Smart Cards, yet!



If bought at retail from RTD, these 390 Eco Passes would cost \$755,040 per year.

How much is it used?

<above numbers are as of 7-Jan-2015>

- Go to one of the end-of-year official Holiday Eco Pass handout/renewal sessions as advertised through fliers and door hangers in the neighborhood and on www.holidayneighborhood.com
- During the year, send email to holidayecopass@comcast.net to get automated email with latest instructions on where, when and how to get help with your Holiday Eco Pass
- Again, this program is available only to residents of the Holiday Neighborhood

How do I
get a
Holiday Eco
Pass?

- Your Holiday Eco Pass is valid for one calendar year (Jan - Dec) at the end of which you will need to go to one of the Holiday Eco Pass Renewal sessions (see previous slide) to get your pass renewed for the next calendar year
- Residents who do not get their Holiday Eco Passes renewed will have their cards **deactivated**.

How long is my
Eco Pass valid for?

hop



Enjoy your
Holiday
Neighborhood
Eco Pass!